



# FLORIDA KEYS LIONFISH DERBY & ARTS FESTIVAL

APRIL 23-26, 2026

## SPONSORSHIP PACKAGE



### REEF OCEAN EXPLORATION CENTER

98380 Overseas Highway  
Key Largo, Florida 33037

### CONTACT

Jill Kuehnert, Campus Director  
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**Join us as a sponsor for REEF's 2026 Florida Keys Lionfish Derby and Arts Festival, an exciting week of events combining conservation, science, and art to inspire meaningful action for our oceans.**

REEF's 17th Annual Lionfish Derby culminates in a Family-Friendly Conservation Science and Arts Festival on from 12:00pm - 4:00pm on Sunday, April 26. It's a unique opportunity for your organization to support marine conservation while connecting with a diverse and engaged audience.

The festival is a free, all ages event and features interactive activities and games, hands-on science demonstrations, lionfish weigh-in, fillet and cooking demos with free lionfish tastings, live music, food trucks, awards and more! Local artists and environmental organizations will showcase creative ways to link science and conservation through art, engaging attendees of all ages with fun, educational booths and activities.

As part of the five day event local divers will join forces and compete to removed invasive lionfish from Florida reefs during two days of fishing. REEF will also host a free lionfish collecting and handling workshop and removal dive to train and empower new divers to join the efforts to protect the reef. Through derbies and workshops REEFs Invasive Species Program has supported the removal of over 60,000 lionfish to combat the invasion.

Sponsoring this event is a fantastic way to show your support for a vital environmental cause while building connections within the Florida Keys community.

Let's work together to protect our oceans and celebrate the creative spirit of conservation!





Reef Environmental Education Foundation

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KEY LARGO, FLORIDA

## SPONSOR BENEFITS

	Presenting \$20,000	Premier \$10,000	Community \$5,000	Advocate \$2,500	Supporter \$1,000	Contributor \$500
Featured Logo on Event Materials	X					
Logo on Event Advertising	X	X				
Recognition in Event press release	X	X				
Recognition in REEF e-News article	X	X	X			
Event Social Media Spotlight Post	X	X	X			
Logo on Event Print Displays	X	X	X	X		
Logo on Event Shirt	X	X	X	X	X	
Recognition at Award Ceremony	X	X	X	X	X	
Recognition on Event Webpage	X	X	X	X	X	X
Recognition on Event Social Media	X	X	X	X	X	X

Listed benefits apply to cash value sponsorship only.

**Act now to maximize value!** Promotion has already begun!!

Contributions should be received by February 15 to ensure recognition in printed materials.

**Ready to take the next step?**

**Contact Jill Kuehnert, Campus Director**

**REEF.org/LionfishFestival    sponsorship@REEF.org | 305-852-0030 ext. 1001**