



REEF *Fest*

An Annual Celebration of Marine Conservation

SPONSORSHIP GUIDE

To discuss sponsorship opportunities, contact events@REEF.org.



OCTOBER 19-22, 2023

HOSTED BY

REEF ENVIRONMENTAL EDUCATION FOUNDATION

www.REEF.org/REEFfest



SPONSORSHIP OPPORTUNITIES

Hosted in Key Largo, Florida, REEF Fest is a celebration of marine conservation. This event features ocean-themed seminars, dive, snorkel, and kayak trips, and social gatherings. All REEF Fest events are open to the public.

Approximately 300 ocean enthusiasts and conservationists attend REEF Fest annually. The goals of the event are to engage participants with marine conservation and citizen science, promote the Florida Keys as an eco-tourism destination, and bring the community together to celebrate marine conservation.

You can show that you care about the health of our oceans by becoming a sponsor of REEF Fest! All proceeds from REEF Fest directly support the future of our oceans through REEF's marine conservation programs.

SPONSORSHIP LEVELS

TITLE SPONSOR	\$15,000
PLATINUM SPONSOR	\$3,000–6,000
GOLD SPONSOR	\$2,000–2,999
SILVER SPONSOR	\$1,000–1,999
BRONZE SPONSOR	\$500–999





SPONSORSHIP BENEFITS

	Platinum	Gold	Silver	Bronze
Recognition during evening events	X			
Recognition in REEF Fest press release	X			
Recognition in e-News article	X			
Logo on REEF Fest t-shirt	X	X		
For the Love of the Sea Celebration tickets	4	2		
REEF Fest swag packages including souvenir bag and t-shirt	4	2		
Logo in event program	X	X	X	
Logo on select event signage	X	X	X	
Opportunity to include materials in REEF Fest swag package	X	X	X	
Logo on event flyer	X	X	X	X
Listed as sponsor on REEF Fest website	X	X	X	X
Sponsorship certificate	X	X	X	X

**Additional custom benefits may be available depending on sponsorship level.*

TITLE SPONSORSHIP BENEFITS

- Inclusion in REEF Fest event video
- Logo on printed event invitation
- Logo on advertising collateral (ex. newspaper ads)
- Recognition on REEF social media channels
- Opportunity to display company banner during evening events
- 4 spaces on REEF Fest eco-excursion
- 8 tickets to *For the Love of the Sea* banquet
- Invitation to lunch with REEF team and board
- Recognition during seminars and evening events
- All Platinum Sponsor benefits listed above

Recognition limited to cash sponsorship only.

To be recognized as a sponsor in printed materials, contributions must be received no later than May 30, 2023.