

# SPONSORSHIP PACKAGE



**An Annual Celebration of  
Marine Conservation**

**OCTOBER 15-18, 2026  
KEY LARGO, FLORIDA**



Reef Environmental Education Foundation

[www.REEF.org/REEFfest](http://www.REEF.org/REEFfest)

**Contact:**

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Hosted in Key Largo, Florida, REEF Fest is a celebration of ocean conservation. This event features educational seminars and social gatherings. All REEF Fest events are open to the public, and the seminars are broadcast virtually, recorded, and made accessible online for future viewing.

Approximately 300 divers, ocean enthusiasts, and conservationists attend REEF Fest annually. The goals of the event are to engage the public with marine conservation and citizen science, highlight the Florida Keys as an eco-tourism destination, and bring the community together to celebrate our shared love for the oceans.

As one of REEF's largest annual events, REEF Fest is featured prominently on our website, social media, newsletters, and emails distributed to 30,000+ addresses. Advertising support is provided through Monroe County Tourist Development Council and partnerships with local media outlets, and includes a series of print, digital, and social media ad campaigns, as well as direct mail, radio ads and branded promotional items.

All proceeds from REEF Fest directly support REEF's marine conservation programs. Show that you care about the health of our oceans by becoming a REEF Fest sponsor today.

**Promotions begin when registration opens in mid-June 26. Act now to maximize your sponsorship value!**





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# SPONSOR BENEFITS

	Presenting Sponsor \$20,000	Premier \$10,000	Community \$5,000	Advocate \$2,500	Supporter \$1,000	Contributor \$500
Featured logo placement on all event materials	X					
Logo placement on select event signage (banners, posters and more)	X	X				
Logo placement on printed materials (flyers, program guides and more)	X	X	X			
Recognition during event programming	X	X	X	X		
Inclusion on social media post	X	X	X	X	X	
Inclusion on event t-shirt	X	X	X	X	X	
Name and logo recognition on REEF Fest webpages	X	X	X	X	X	X
Sponsorship certificate	X	X	X	X	X	X
Recommended to event participants	X	X	X	X	X	X

Listed benefits apply to cash sponsorship only.

**Act now to maximize value!** Promotion begins when event registration opens in mid-June. Contributions should be received by August 15 to ensure recognition in printed materials.



**Ready to take the next step?**  
Contact Jill Kuehnert, Campus Director  
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