

Sponsorship Guide



An Annual Celebration of Marine Conservation

October 13-16, 2022

www.REEF.org/REEFfest





Sponsorship Opportunities

Hosted in Key Largo, Florida, REEF Fest is a celebration of marine conservation. This event features ocean-themed seminars, dive, snorkel, and kayak trips, and social gatherings. All REEF Fest events are open to the public.

Ocean enthusiasts and distinguished leaders in conservation and the SCUBA diving industry attend REEF Fest. Of the more than 300 attendees at the last annual event, nearly 90% of respondents indicated a desire to attend a future REEF Fest. The goals of REEF Fest are to increase public awareness and ocean stewardship, promote the Florida Keys as an eco-tourism destination, support the diving industry, and celebrate and encourage marine conservation.

You can show that you care about the health of our oceans by becoming a sponsor of REEF Fest 2022! All proceeds from REEF Fest directly support the future of our oceans through REEF's marine conservation programs.

SPONSORSHIP LEVELS

| | |
|------------------|---------------|
| TITLE SPONSOR | \$15,000 |
| PLATINUM SPONSOR | \$3,000-6,000 |
| GOLD SPONSOR | \$2,000-2,999 |
| SILVER SPONSOR | \$1,000-1,999 |
| BRONZE SPONSOR | \$500-999 |

Individual event sponsorship packages are also available at the Platinum level. To discuss sponsorship opportunities, contact events@REEF.org.





Sponsorship Benefits

| | Platinum | Gold | Silver | Bronze |
|---|----------|------|--------|--------|
| Recognition during evening events | X | | | |
| Recognition in event press release | X | | | |
| Recognition in e-News article | X | | | |
| Logo on event t-shirt | X | X | | |
| For the Love of the Sea banquet tickets | 4 | 2 | | |
| REEF Fest 2021 packages (includes swag bag with t-shirt and souvenir cup) | 4 | 2 | | |
| Recognition in event program | X | X | X | |
| Opportunity to include materials in REEF Fest 2021 swag bag | X | X | X | |
| Logo on event flyer | X | X | X | X |
| Listed as sponsor on REEF Fest website | X | X | X | X |
| Sponsorship certificate | X | X | X | X |

**Additional custom benefits may be available depending on sponsorship level.*

Title Sponsorship

- Inclusion in REEF Fest event video
- Logo on printed event invitation
- Logo on advertising collateral (ex. newspaper ads and e-blasts)
- Feature article in REEF e-News
- Recognition on Facebook and Instagram
- Opportunity to display company banner during evening events
- 4 spaces on REEF Fest dive/snorkel/kayak trip
- Reserved table (seats 8) and preferred seating at 'For the Love of the Sea' banquet
- Invitation to lunch with select VIPs
- Recognition during seminars and evening events
- All Platinum Sponsor benefits listed above

Recognition limited to cash sponsorship only.

To be recognized as a sponsor in printed materials, contributions must be received no later than May 30, 2022.